



---

# HOUSING ALTERNATIVES INC.

PURPOSE-DRIVEN PROPERTY MANAGEMENT

**PRESENTED BY:**

Kit Hickey, Executive Director

**PRESENTED TO:**

[2025 Housing Symposium: From Crisis to Commitment](#)



- 1981** Incorporated through the efforts of the Human Development Council and Canada Mortgage and Housing Corporation.
- 1987** Post-development services offered to housing co-operatives.
- 1993** Expanded services to include non-profit housing providers.
- 2025** Services provided to approximately 1,000 units across NB and PEI.



## Overview

Housing Alternatives partners with non-profits and housing co-ops to create and maintain safe, affordable homes for people across New Brunswick and Prince Edward Island.



# Purpose-Driven Property Management

People-centered services that go beyond traditional management. We ensure residents and properties receive the proactive, personalized attention that support housing stability and community health.



## Management

Tenant and member selection with ongoing support, while coordinating access to partner support services.



## Maintenance

Preventative and repair maintenance services delivered in collaboration with the board and within budget.



## Bookkeeping

Experienced bookkeeping services with a strong understanding of non-profit operations and financial requirements.

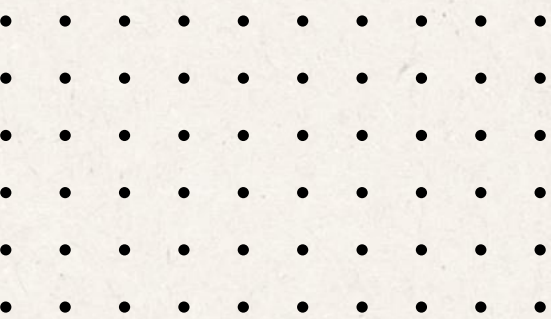
---



# Mapping the Future of Community Health:

## Growth Readiness

ENSURING THAT ORGANIZATIONS CAN ADAPT, SCALE, AND SUSTAIN THEIR IMPACT AS THE HOUSING LANDSCAPE CHANGES.



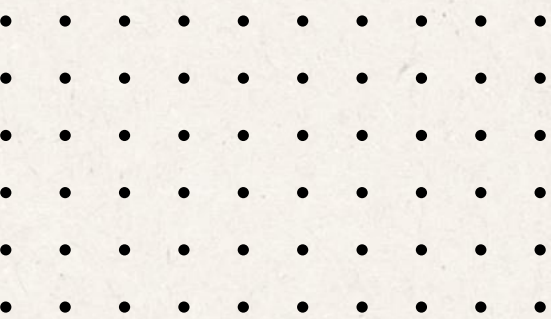
|                                                                                                                                               |
|-----------------------------------------------------------------------------------------------------------------------------------------------|
| Build partnerships with other non-profits, co-ops, and sector organizations to collaborate and/or share knowledge, resources, and services.   |
| Align governance and management goals so operational decisions support long-term sustainability and community impact.                         |
| Engage with sector networks and government partners to stay connected to funding and policy opportunities.                                    |
| Adopt a mindset of continuous improvement – regularly reviewing operational plans, governance, and partnerships to stay adaptable.            |
| Strong, aligned property management provides the continuity and professional infrastructure that volunteer boards often can’t maintain alone. |



# Mapping the Future of Community Health:

## Build Your Scale

HELPS ORGANIZATIONS OPERATE EFFICIENTLY, HAVE GREATER IMPACT, RESPOND TO CHANGE, AND ENSURE LONG-TERM SUSTAINABILITY.



|                                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Enhances sustainability: Larger, better-resourced organizations or projects can maintain housing quality, reinvest in assets, and weather funding or policy shifts. |
| Attracts funding and financing: Lenders and government partners are more likely to invest in organizations with proven capacity and stability.                      |
| Builds resilience: A coordinated, scalable sector and organization can respond to emerging challenges—like affordability crises or demographic change.              |
| Expands impact: Greater scale enables the development of new housing, in a sizable/meaningful way.                                                                  |





Unified Saint John  
Housing Co-op



## Case Study





# HOUSING HUB

## Case Study



New Brunswick Community  
Land Trust Co-operative Ltd.



New Brunswick Collaborative  
Housing Co-operative Ltd.



# Thank you

## CONTACT US

|                |                                    |
|----------------|------------------------------------|
| <b>E-mail</b>  | kit@housingalterantives.ca         |
| <b>Wesbite</b> | www.housingalternatives.ca         |
| <b>Phone</b>   | 506-632-9393                       |
| <b>Address</b> | 171 Adelaide Street, Saint John NB |

---