



United Way

Halifax County South Central

▶ Neighbourhood Profiles – A Guide

With data from the 2021 Census, United Way Halifax was able to create a large number of neighbourhood profiles. These profiles can help us better understand the strengths and vulnerabilities of different neighbourhoods across HRM.

This data can be useful for United Way to help prioritize where we focus certain efforts and measure change over time. We hope it may also be useful for community organizations to help further their advocacy and policy change efforts, measure the impact of programs and services, and make informed decisions.



Data strengths and limitations

Data from the census is considered to be of very high quality because there is a high participation rate. It is extremely helpful in identifying trends, significant changes or anomalies. However, it doesn't tell the whole story.

Census data is a sum of all respondents and is not always reflective of experience. There are gaps where some people and factors are not included. For example, the number of people experiencing core housing need does not include those who are currently homeless, so we can't say that's fully the number of people who need a safe, appropriate, affordable home. Despite these shortcomings, census data can help us identify whether neighbourhoods have a comparable number of households in core housing need, or if some neighbourhoods are experiencing more or less need relative to other neighbourhoods.

The census also uses some terminology to identify people that doesn't align with how we refer to people. For example, we would rarely use the term "visible minority". And the census doesn't always categorize people in ways that fully reflect distinct populations. African Nova Scotians, for example, are not identified separately from Black Nova Scotians even though we know their experiences often differ. Additionally, some populations may be less likely to complete the census accurately for a variety of reasons such as a language barrier. All of these things are considerations to keep in mind when looking at neighbourhood data.

Every neighbourhood has strengths and weaknesses

Every neighbourhood has strengths and positive qualities, no matter what the data says. Often, neighbourhoods that have faced big challenges have stronger community bonds and relationships between residents. Even in neighbourhoods that look great on paper, there are people who struggle at one time or another. Individuals are not defined by their neighbourhood statistics, and no neighbourhood is immune to challenges.

How to read the data

Some tips on reading the data provided here:

- Look at your neighbourhood data and how that compares to the Halifax CMA. Does it look similar, or do you see big differences? Remember, a difference doesn't always indicate something is negative (e.g. a large number of rentals compared to the CMA).
- Look for multiple data points that can tell more of the story. For example, if the overall incomes for the area are low, how many young people are in your neighbourhood compared to older individuals? What do the education levels look like? Are there more single parent families?
- Look for yourself or one of your clients in the data. Think about age, education, immigration status, income etc. Do you see yourself or your client reflected in your neighbourhood? This exercise may help you better understand the data.
- Look for trends that you would expect to see, like the number of newcomers, unemployment rate or education rates. Does the data reinforce your expectations, or does it surprise you?

Glossary of Terms

CMA – Census Metropolitan Area

The larger geographic area where the census data was collected. The Halifax CMA includes Halifax Regional Municipality and the Municipality of East Hants. The CMA data are included to provide a comparison of neighbourhood-level data with the averages for the broader geographic region.

MBM – Market Basket Measure

The official measure of poverty in Canada, which is defined by the cost of a basic "basket" of goods and services. This measure includes costs like housing, food, transportation and clothing.

Not in the Labour Force

People who are of working age but are not working and not actively seeking work. This may include students, retirees, people staying home to look after children or family, seasonal workers in the off-season who aren't looking for work, and those unable to work because of a long-term illness or disability.

Core Housing Need

Households in core housing need live in unsuitable, inadequate or unaffordable housing and cannot afford alternative housing in their community.

Your Local Neighbourhoods

PG. 04	Cow Bay/East Chezzetcook
PG. 09	Lake Echo
PG. 14	Musquodoboit Harbour
PG. 19	Porters Lake
PG. 24	Prestons/Westphal



**Click on your
neighbourhood
to be taken directly
to its page**



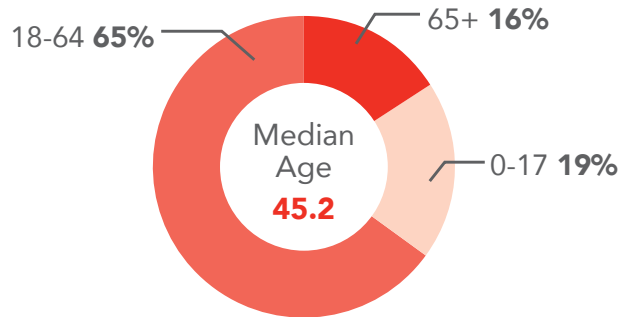


**Cow Bay/East
Chezzetcook**

Demographics



10330
People



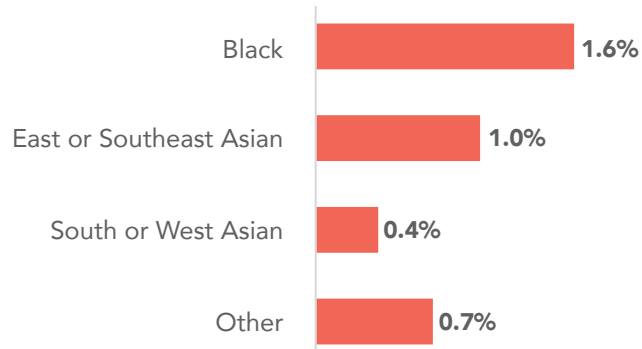
Citizenship and Immigration

- Immigrants — 5%
- Recent Immigrants (2016 to 2021) — 0%
- Non-Permanent Residents — 0%
- Identified as an Indigenous Person — 6%

58% with a Trades, College, or University Qualification

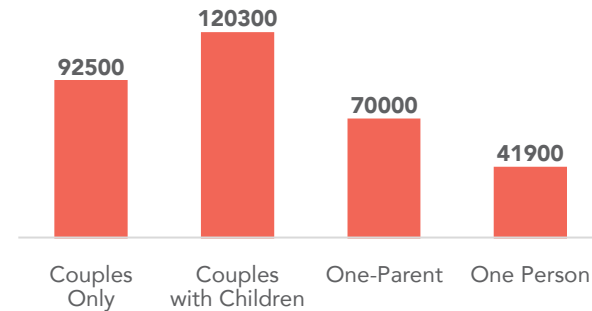
Less than High School Certificate (ages 15 or older) **13%**

Ethnicity

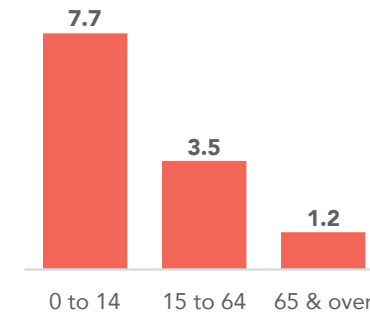


Income & Employment

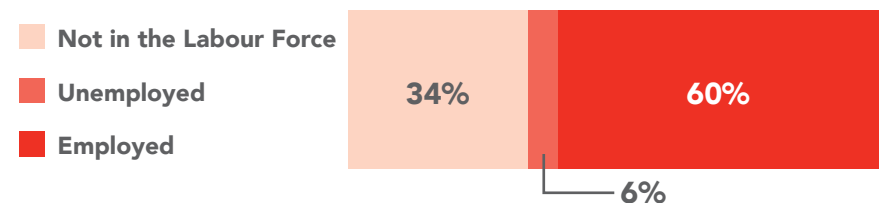
Average Household Income (After Tax)



Market Basket Measure (MBM) (Percent of age group below MBM threshold)



Employment Status (Ages 15 and over)

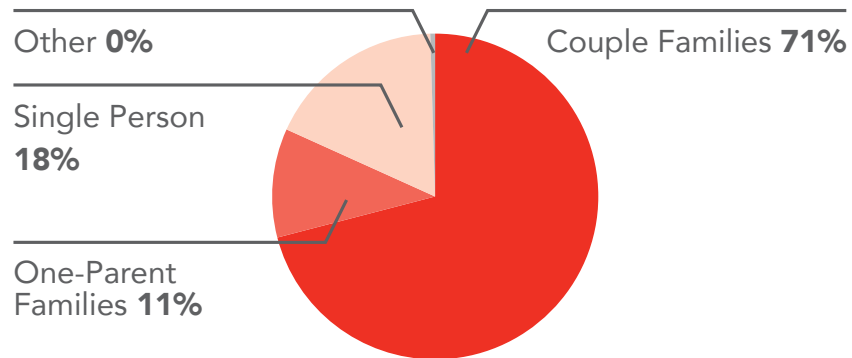


Housing

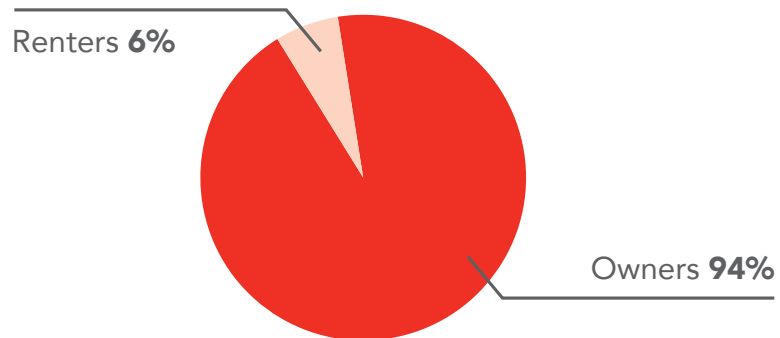


4040 Households

Household Type



Housing Tenure



Core Housing Needs

Renters	Owners
22%	6%

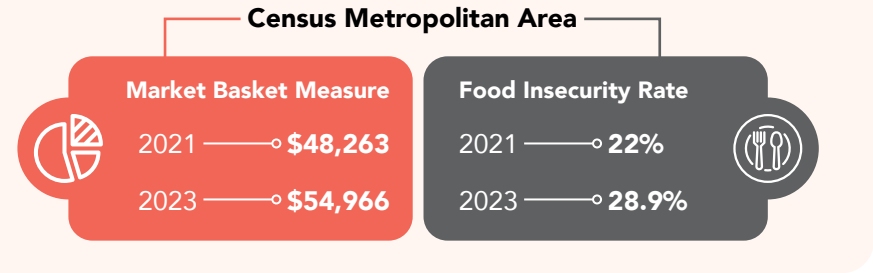
Moved within the Last Five Years

within Halifax CMA	15%
within Nova Scotia	1%
within Canada	7%
from another country	1%

Notes

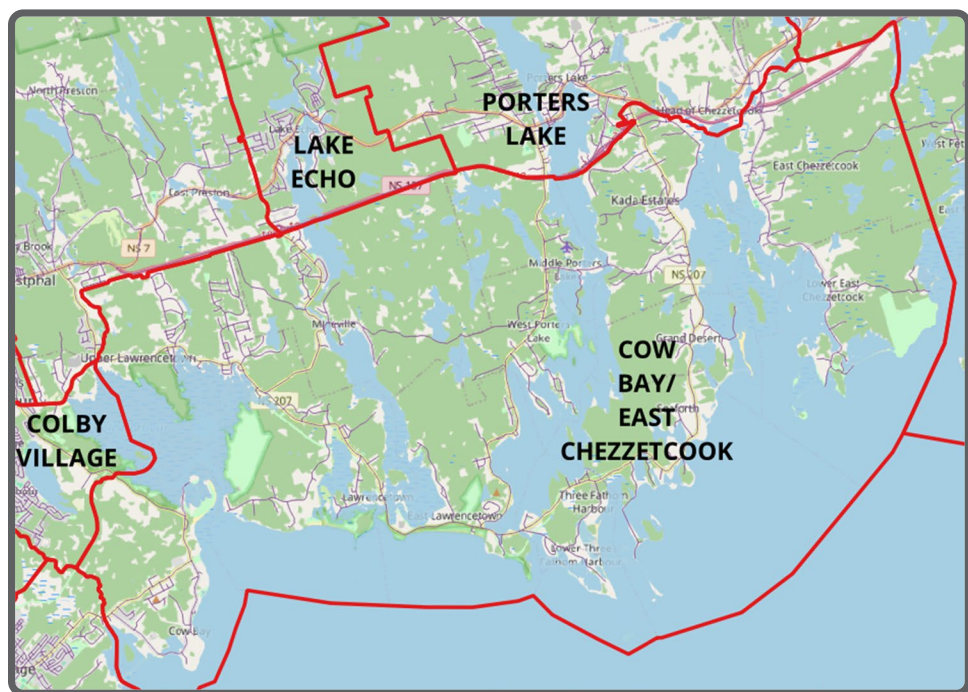
Key Community Statistics

Other important income statistics:



Population by Age Group	Community		CMA				Community		CMA	
Age Group	#	% of Total			Employment Status (15 and over)	#	% of Total			
0 - 17 Years	1923	18.6	18.0		Employed	5260	60.4	58.0		
18 - 24 Years	697	6.7	9.2		Unemployed	505	5.8	7.4		
25 - 34 Years	1100	10.6	15.3		Not in the Labour Force	2950	33.9	34.6		
35 - 44 Years	1435	13.9	13.5		Total	8710				
45 - 54 Years	1650	16.0	12.9							
55 - 64 Years	1870	18.1	14.2		Education Status (15 and over)	Community		CMA		
65 - 74 Years	1095	10.6	10.5		Less than High School	1135	13.0	12.4		
75 + Years	560	5.4	6.4		High School Dipl/Some Post Sec	2485	28.5	25.5		
Total Population	10330				Trades, College Cert/Diploma	3175	36.4	29.4		
					University Degree	1920	22.0	32.6		
Household Characteristics	Community		CMA				Community		CMA	
	#	% of Households			Income (After Tax)	Average	Median	Average	Median	
Number of Households	4040				All Households	92100	85000	80100	69500	
Couple Families	2895	71.7	54.5		Couple Only Households	92500	87000	89000	79500	
One-Parent Families (O-PF)	440	10.9	10.5		Couples with Children Households	120300	110000	119500	111000	
Woman+ O-PF	320	7.9	8.4		One-Parent Households	70000	63600	64500	60000	
Man+ O-PF	120	3.0	2.2		One Person Households	41900	35600	41760	36800	
Single Person Households	725	17.9	29.6		Persons not in Economic Families	41500	35600	37920	33600	
Other Households	0	0.0	0.0							
	#	% of Persons			Market Basket Measure	Community		CMA		
Persons not in Census Families	1200	11.6	22.0		0 to 14	125	7.7	11.8		
Living Alone	725	7.0	12.9		14 to 64	250	3.5	11.3		
Living with Other Relatives	200	1.9	2.2		65 Years and Over	20	1.2	5.8		
Living with Non-relatives Only	280	2.7	6.8		Total Persons below MBM Threshold	395	3.8	10.4		
Total Persons in Private Households	10330									

	Community		CMA		Community		CMA
	#	% of Total			#	% of Households	
Citizenship & Immigration				Household Tenure			
Canadian Citizen	10155	98.3	91.3	Owners	3785	93.7	58.6
Not a Canadian Citizen	170	1.6	8.7	Renters	255	6.3	41.2
				Other	0	0.0	0.2
Recent Immigrants (2016-2021)	50	0.5	3.9	Owners in Core Housing Need		6.0	5.0
Immigrants (2011-2015)	55	0.5	1.5	Renters in Core Housing Need		22.4	22.0
Established Immigrants	370	3.6	5.7	Mobility			
Total Immigrants	475	4.6	11.2	Last 5 years			
Non-Permanent Residents	20	0.2	3.7	Did Not Move	7420	75.8	57.6
Ethnicity/Visible Minority				Moved within the same CSD or HRM	1485	15.2	23.5
				Moved from within the Province	135	1.4	4.4
Black	165	1.6	4.5	Moved from another Prov or Territory	675	6.9	8.2
East or Southeast Asian	105	1.0	4.2	Moved from another Country	70	0.7	6.2
South or West Asian	40	0.4	6.1	Total	9790		
Other	75	0.7	1.2	Indigenous Peoples			
Total Racially Visible	440	4.3	16.0				
				Indigenous Ancestry	755	7.3	5.7
				Indigenous Identity	575	5.6	4.1
				Registered or Treaty Indian	80	0.8	1.1



Note: Demographic data is from Statistics Canada 2021 Census of Population. Neighbourhood custom geography tabulations have been provided under the Community Data Program.



**Scan to read
United in Poverty
Action report**

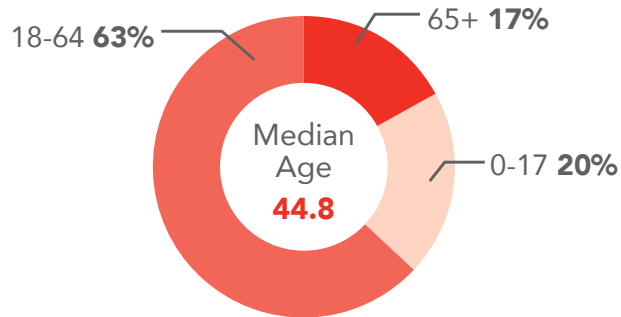


Lake Echo

Demographics



**2880
People**



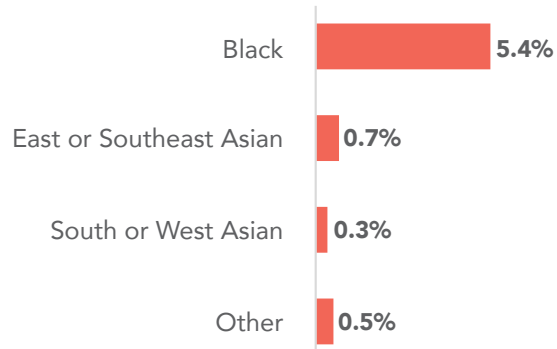
Citizenship and Immigration

- Immigrants — 3%
- Recent Immigrants (2016 to 2021) — 0%
- Non-Permanent Residents — 0%
- Identified as an Indigenous Person — 6%

55% with a Trades, College, or University Qualification

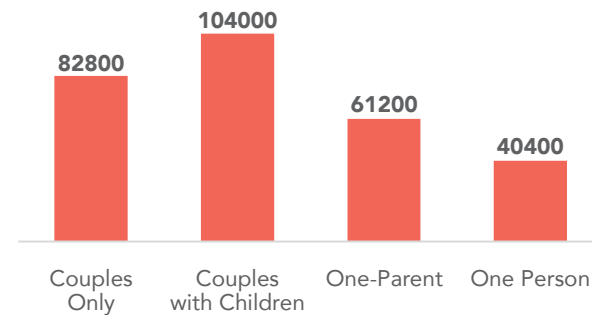
Less than High School Certificate (ages 15 or older) **12%**

Ethnicity

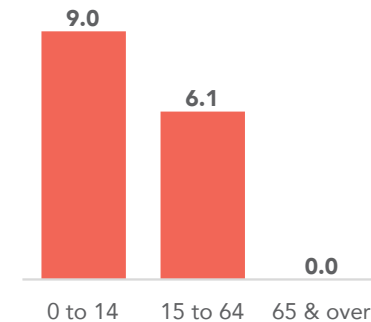


Income & Employment

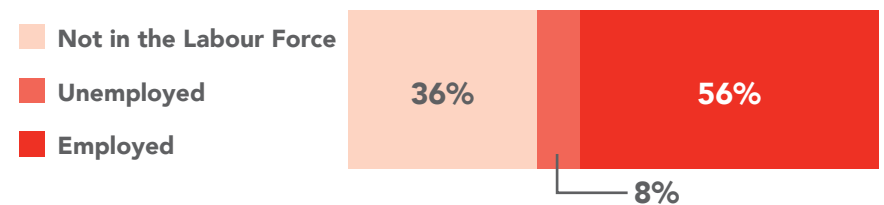
Average Household Income (After Tax)



Market Basket Measure (MBM) (Percent of age group below MBM threshold)



Employment Status (Ages 15 and over)

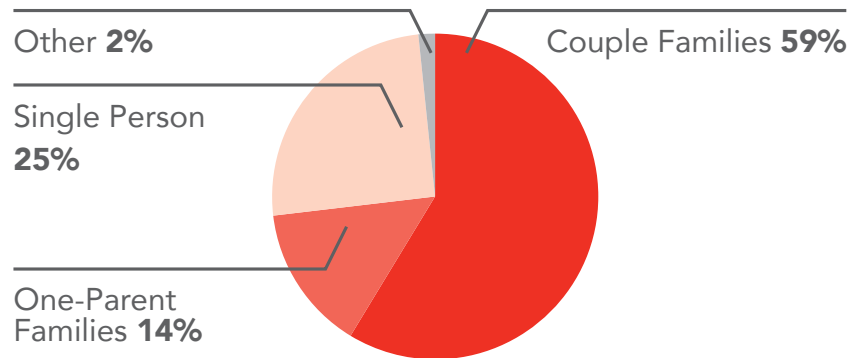


Housing

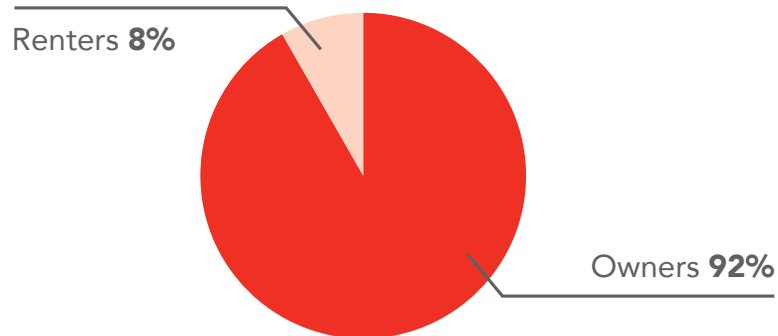


1210 Households

Household Type



Housing Tenure



Core Housing Needs

Renters	Owners
32%	6%

Moved within the Last Five Years

within Halifax CMA	15%
within Nova Scotia	3%
within Canada	5%
from another country	0%

Notes

Key Community Statistics

Other important income statistics:

Census Metropolitan Area

Market Basket Measure

2021 — \$48,263

2023 — \$54,966

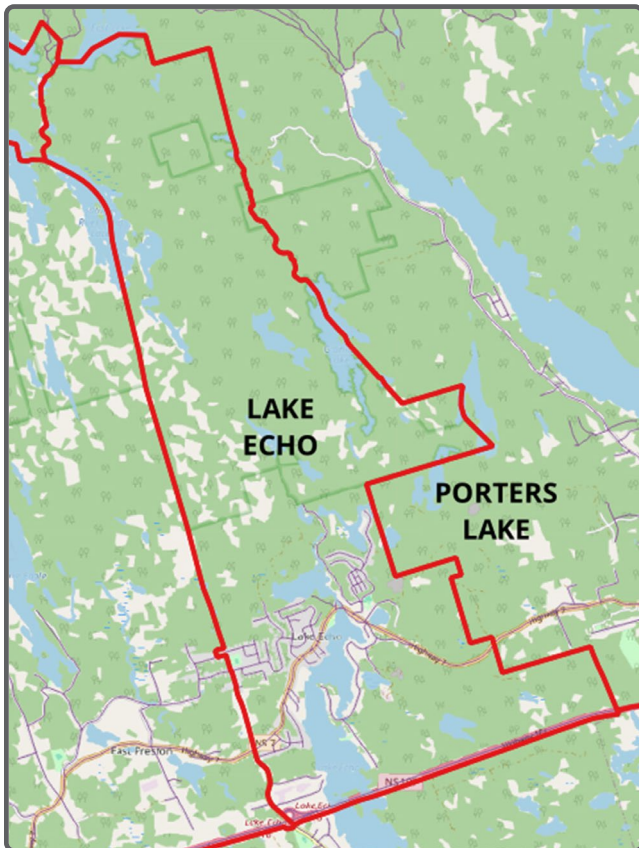
Food Insecurity Rate

2021 — 22%

2023 — 28.9%

Population by Age Group				Employment Status (15 and over)			
	Community		CMA		Community		CMA
Age Group	#	% of Total		Employed	#	% of Total	
0 - 17 Years	587	20.4	18.0	Unemployed	1335	56.1	58.0
18 - 24 Years	193	6.7	9.2	Not in the Labour Force	195	8.2	7.4
25 - 34 Years	320	11.1	15.3	Total	845	35.5	34.6
35 - 44 Years	345	12.0	13.5		2380		
45 - 54 Years	460	16.0	12.9	Education Status (15 and over)			
55 - 64 Years	490	17.0	14.2		Community		CMA
65 - 74 Years	340	11.8	10.5	Less than High School	#	% of Total	
75 + Years	145	5.0	6.4	High School Dipl/Some Post Sec	285	11.9	12.4
Total Population	2880			Trades, College Cert/Diploma	785	32.9	25.5
				University Degree	985	41.3	29.4
					330	13.8	32.6
Household Characteristics				Income (After Tax)			
	Community		CMA		Community		CMA
	#	% of Households		All Households	Average	Median	Average
Number of Households	1210			Couple Only Households	76400	75000	80100
Couple Families	710	58.7	54.5	Couples with Children Households	82800	80000	89000
One-Parent Families (O-PF)	175	14.5	10.5	One-Parent Households	104000	95000	119500
Woman+ O-PF	145	12.0	8.4	One Person Households	61200	48800	64500
Man+ O-PF	30	2.5	2.2	Persons not in Economic Families	40400	36000	41760
Single Person Households	305	25.2	29.6		40800	36000	37920
Other Households	20	1.7	5.4	Market Basket Measure			
	#	% of Persons		0 to 14	Community		CMA
Persons not in Census Families	465	16.1	22.0	14 to 64	#	% of Age Group	
Living Alone	305	10.6	12.9	65 Years and Over	45	9.0	11.8
Living with Other Relatives	55	1.9	2.2	Total Persons below MBM Threshold	115	6.1	11.3
Living with Non-relatives Only	105	3.6	6.8		0	0.0	5.8
Total Persons in Private Households	2885				175	6.1	10.4

Citizenship & Immigration	Community		CMA	Household Tenure	Community		CMA
	#	% of Total			#	% of Households	
Canadian Citizen	2855	99.1	91.3	Owners	1110	91.7	58.6
Not a Canadian Citizen	30	1.0	8.7	Renters	100	8.3	41.2
				Other	0	0.0	0.2
Recent Immigrants (2016-2021)	0	0.0	3.9	Owners in Core Housing Need		6.4	5.0
Immigrants (2011-2015)	15	0.5	1.5	Renters in Core Housing Need		31.6	22.0
Established Immigrants	75	2.6	5.7	Mobility	Community		CMA
Total Immigrants	90	3.1	11.2	Last 5 years	#	% of Persons	
Non-Permanent Residents	0	0.0	3.7	Did Not Move	2100	76.9	57.6
Ethnicity/Visible Minority	Community		CMA	Moved within the same CSD or HRM	400	14.7	23.5
	#	% of Total		Moved from within the Province	75	2.7	4.4
Black	155	5.4	4.5	Moved from another Prov or Territory	150	5.5	8.2
East or Southeast Asian	20	0.7	4.2	Moved from another Country	0	0.0	6.2
South or West Asian	10	0.3	6.1	Total	2730		
Other	15	0.5	1.2	Indigenous Peoples	Community		CMA
Total Racially Visible	220	7.6	16.0		#	% of Population	
				Indigenous Ancestry	270	9.4	5.7
				Indigenous Identity	175	6.1	4.1
				Registered or Treaty Indian	25	0.9	1.1



Note: Demographic data is from Statistics Canada 2021 Census of Population. Neighbourhood custom geography tabulations have been provided under the Community Data Program.



Scan to read
**United in Poverty
Action report**

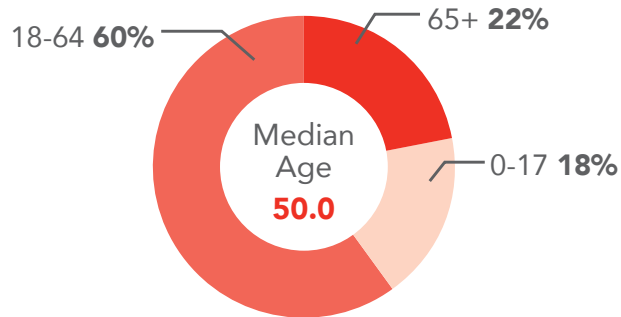


Musquodoboit Harbour

Demographics



**4815
People**



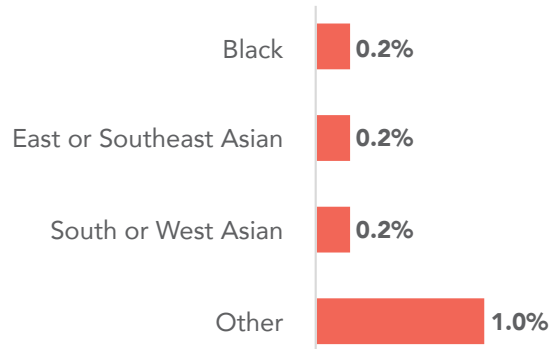
Citizenship and Immigration

- Immigrants — **7%**
- Recent Immigrants (2016 to 2021) — **1%**
- Non-Permanent Residents — **0%**
- Identified as an Indigenous Person — **7%**

57% with a Trades, College, or University Qualification

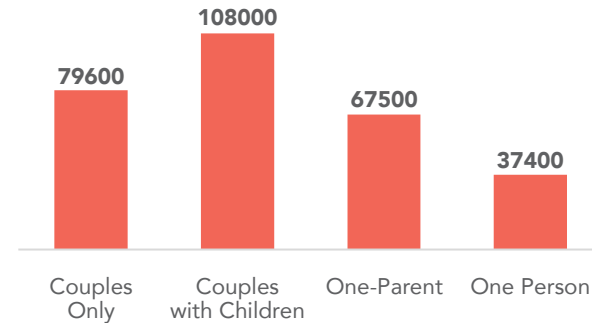
Less than High School Certificate (ages 15 or older) **15%**

Ethnicity

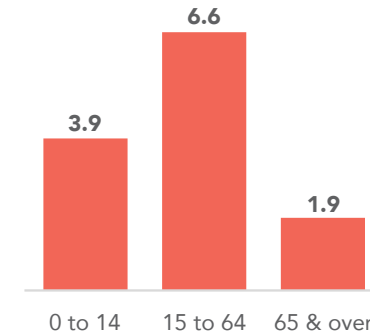


Income & Employment

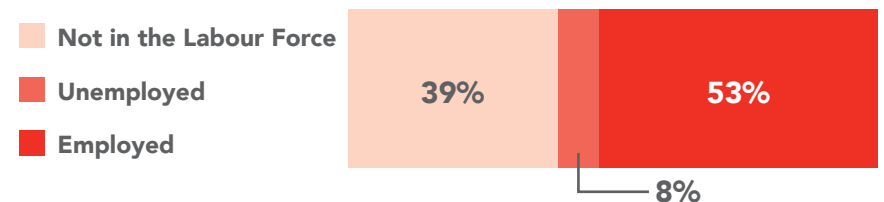
Average Household Income (After Tax)



Market Basket Measure (MBM) (Percent of age group below MBM threshold)



Employment Status (Ages 15 and over)

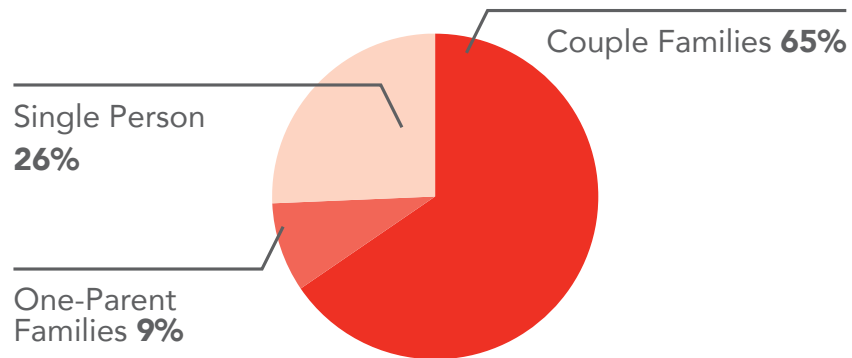


Housing

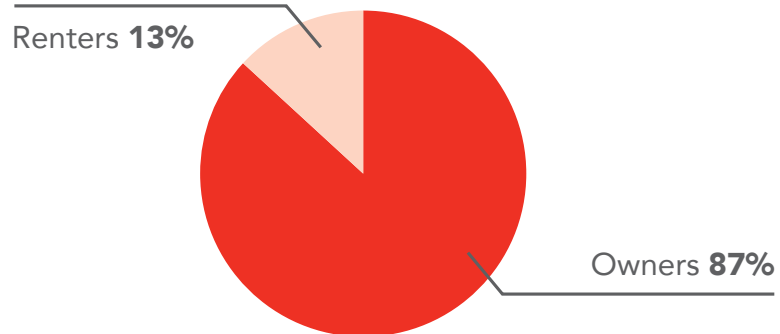


2080 Households

Household Type



Housing Tenure



Core Housing Needs

Renters

17%

Owners

5%

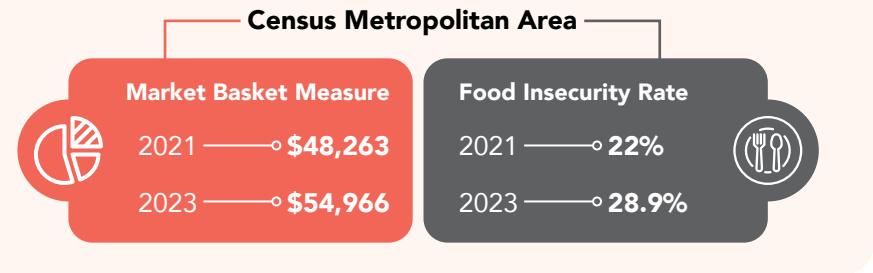
Moved within the Last Five Years

within Halifax CMA	16%
within Nova Scotia	3%
within Canada	8%
from another country	1%

Notes

Key Community Statistics

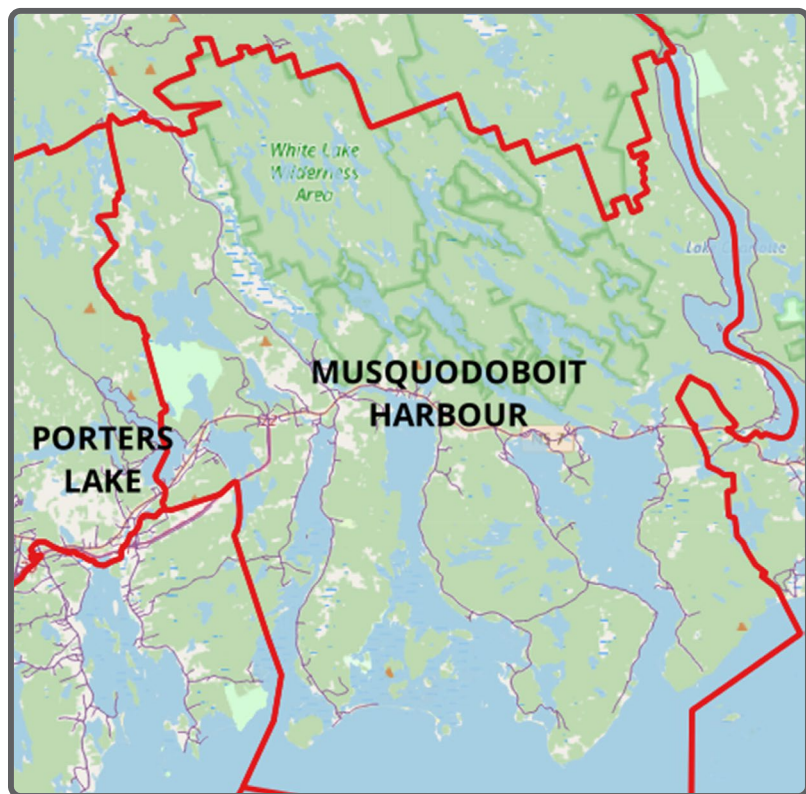
Other important income statistics:



Population by Age Group				Employment Status (15 and over)			
	Community		CMA		Community		CMA
Age Group	#	% of Total			#	% of Total	
0 - 17 Years	874	18.2	18.0	Employed	2135	52.8	58.0
18 - 24 Years	226	4.7	9.2	Unemployed	315	7.8	7.4
25 - 34 Years	485	10.1	15.3	Not in the Labour Force	1595	39.4	34.6
35 - 44 Years	575	11.9	13.5	Total	4045		
45 - 54 Years	565	11.7	12.9				
55 - 64 Years	1015	21.1	14.2	Education Status (15 and over)			
65 - 74 Years	645	13.4	10.5		Community		CMA
75 + Years	430	8.9	6.4		#	% of Total	
Total Population	4815			Less than High School	625	15.4	12.4
				High School Dipl/Some Post Sec	1135	28.0	25.5
				Trades, College Cert/Diploma	1595	39.4	29.4
				University Degree	695	17.2	32.6

Household Characteristics				Income (After Tax)				
	Community		CMA		Community		CMA	
	#	% of Households			Average	Median	Average	Median
Number of Households	2080			All Households	75400	69500	80100	69500
Couple Families	1365	65.6	54.5	Couple Only Households	79600	73000	89000	79500
One-Parent Families (O-PF)	185	8.9	10.5	Couples with Children Households	108000	95000	119500	111000
Woman+ O-PF	145	7.0	8.4	One-Parent Households	67500	69000	64500	60000
Man+ O-PF	40	1.9	2.2	One Person Households	37400	34800	41760	36800
Single Person Households	535	25.7	29.6	Persons not in Economic Families	37000	34400	37920	33600
Other Households	0	0.0	5.4					
				Market Basket Measure				
					Community		CMA	
Persons not in Census Families	715	14.8	22.0		#	% of Age Group		
Living Alone	535	11.1	12.9	0 to 14	30	3.9	11.8	
Living with Other Relatives	100	2.1	2.2	14 to 64	195	6.6	11.3	
Living with Non-relatives Only	80	1.7	6.8	65 Years and Over	20	1.9	5.8	
Total Persons in Private Households	4815			Total Persons below MBM Threshold	245	5.1	10.4	

Citizenship & Immigration	Community		CMA	Household Tenure	Community		CMA
	#	% of Total			#	% of Households	
Canadian Citizen	4700	97.6	91.3	Owners	1810	87.0	58.6
Not a Canadian Citizen	115	2.4	8.7	Renters	275	13.2	41.2
				Other	0	0.0	0.2
Recent Immigrants (2016-2021)	50	1.0	3.9	Owners in Core Housing Need		4.8	5.0
Immigrants (2011-2015)	10	0.2	1.5	Renters in Core Housing Need		16.7	22.0
Established Immigrants	260	5.4	5.7	Mobility	Community		CMA
Total Immigrants	320	6.6	11.2	Last 5 years	#	% of Persons	
Non-Permanent Residents	10	0.2	3.7	Did Not Move	3305	71.8	57.6
Ethnicity/Visible Minority	Community		CMA	Moved within the same CSD or HRM	745	16.2	23.5
	#	% of Total		Moved from within the Province	145	3.1	4.4
Black	10	0.2	4.5	Moved from another Prov or Territory	370	8.0	8.2
East or Southeast Asian	10	0.2	4.2	Moved from another Country	35	0.8	6.2
South or West Asian	10	0.2	6.1	Total	4605		
Other	50	1.0	1.2	Indigenous Peoples	Community		CMA
Total Racially Visible	110	2.3	16.0		#	% of Population	
				Indigenous Ancestry	450	9.3	5.7
				Indigenous Identity	325	6.7	4.1
				Registered or Treaty Indian	20	0.4	1.1



Note: Demographic data is from Statistics Canada 2021 Census of Population. Neighbourhood custom geography tabulations have been provided under the Community Data Program.



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United in Poverty
Action report

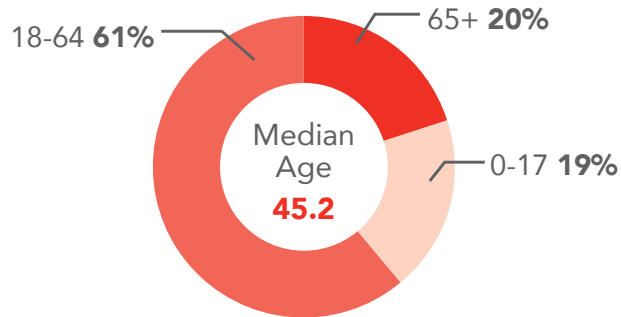


Porters Lake

Demographics



**4100
People**



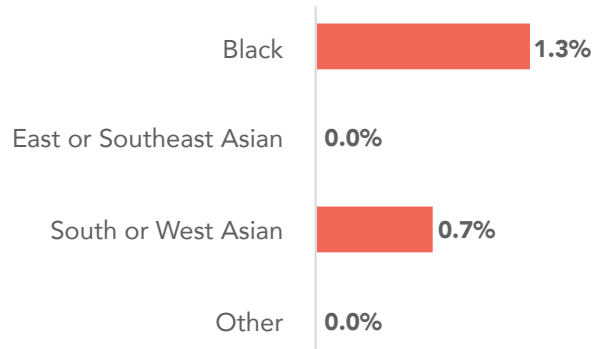
Citizenship and Immigration

- Immigrants — 4%
- Recent Immigrants (2016 to 2021) — 0%
- Non-Permanent Residents — 0%
- Identified as an Indigenous Person — 4%

56% with a Trades, College, or University Qualification

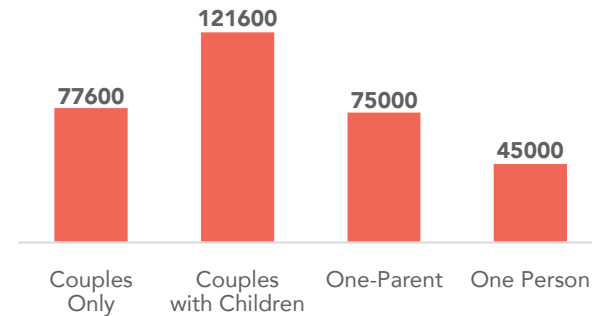
Less than High School Certificate (ages 15 or older) **15%**

Ethnicity

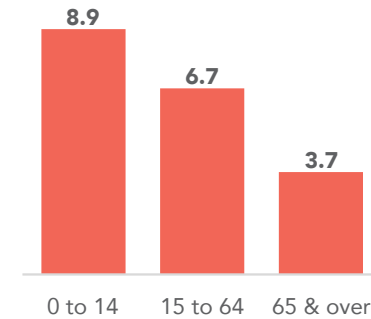


Income & Employment

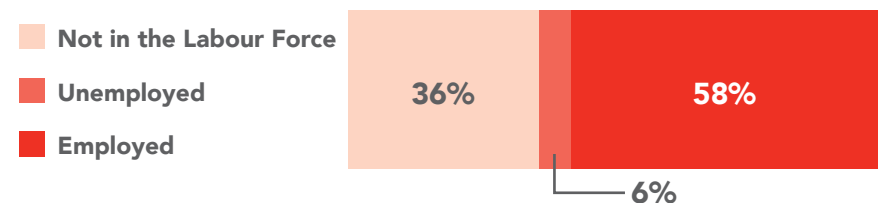
Average Household Income (After Tax)



Market Basket Measure (MBM) (Percent of age group below MBM threshold)



Employment Status (Ages 15 and over)

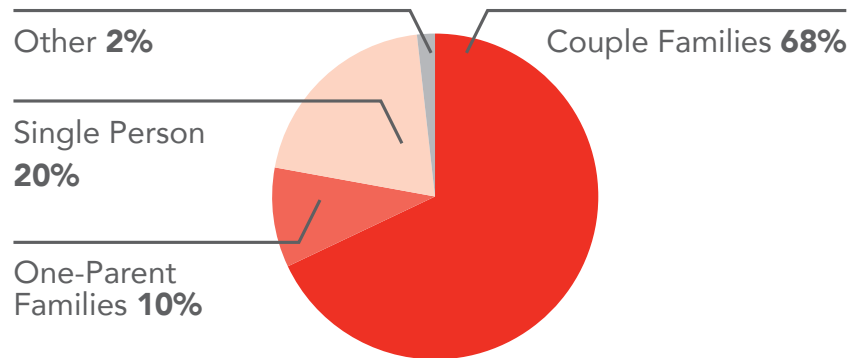


Housing

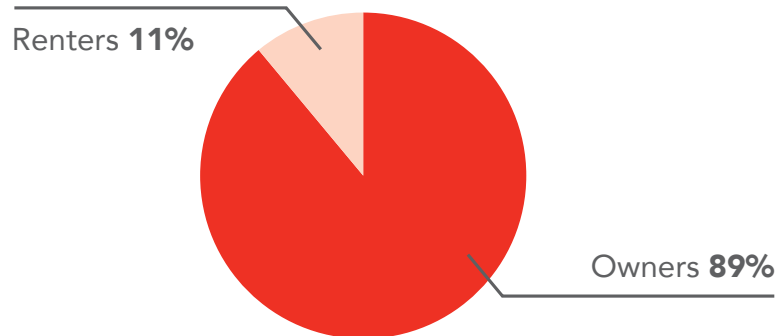


1670 Households

Household Type



Housing Tenure



Core Housing Needs

Renters	Owners
31%	5%

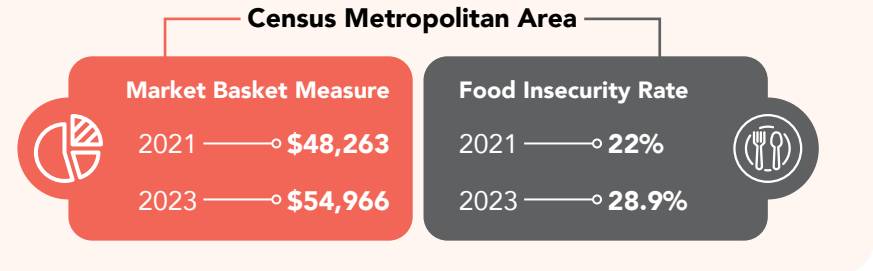
Moved within the Last Five Years

within Halifax CMA	21%
within Nova Scotia	2%
within Canada	4%
from another country	0%

Notes

Key Community Statistics

Other important income statistics:

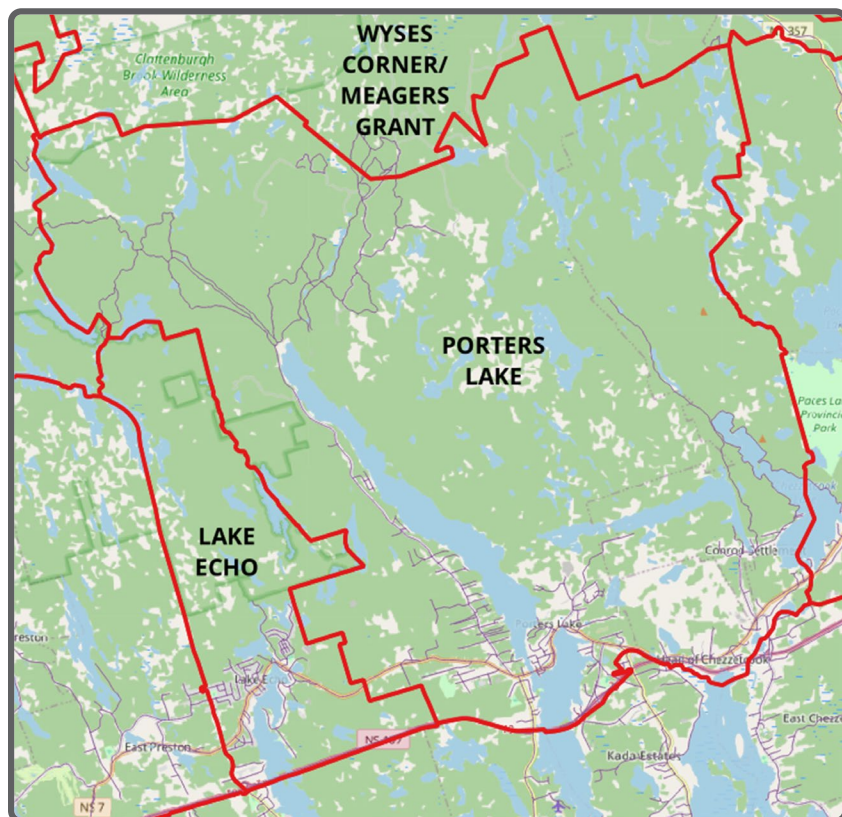


Population by Age Group				Employment Status (15 and over)			
Age Group	Community #	% of Total	CMA	Community #	% of Total	CMA	
0 - 17 Years	773	18.9	18.0	Employed	2020	57.9	58.0
18 - 24 Years	257	6.3	9.2	Unemployed	215	6.2	7.4
25 - 34 Years	430	10.5	15.3	Not in the Labour Force	1245	35.7	34.6
35 - 44 Years	565	13.8	13.5	Total	3490		
45 - 54 Years	615	15.0	12.9	Education Status (15 and over)			
55 - 64 Years	655	16.0	14.2	Less than High School	525	15.0	12.4
65 - 74 Years	525	12.8	10.5	High School Dipl/Some Post Sec	1005	28.8	25.5
75 + Years	280	6.8	6.4	Trades, College Cert/Diploma	1395	40.0	29.4
Total Population	4100			University Degree	565	16.2	32.6

Household Characteristics				Income (After Tax)			
	Community #	% of Households	CMA	Community Average	Community Median	CMA Average	CMA Median
Number of Households	1670			84600	75000	80100	69500
Couple Families	1135	68.0	54.5	77600	73000	89000	79500
One-Parent Families (O-PF)	165	9.9	10.5	121600	114000	119500	111000
Woman+ O-PF	100	6.0	8.4	75000	73000	64500	60000
Man+ O-PF	65	3.9	2.2	45000	39200	41760	36800
Single Person Households	340	20.4	29.6	41400	35200	37920	33600
Other Households	30	1.8	5.4				

Persons not in Census Families				Market Basket Measure			
	Community #	% of Persons	CMA	0 to 14	14 to 64	65 Years and Over	Total Persons below MBM Threshold
Living Alone	340	8.3	12.9	55	180	30	265
Living with Other Relatives	80	1.9	2.2				
Living with Non-relatives Only	145	3.5	6.8				
Total Persons in Private Households	4105						

Citizenship & Immigration	Community		CMA	Household Tenure	Community		CMA
	#	% of Total			#	% of Households	
Canadian Citizen	4060	99.0	91.3	Owners	1490	89.2	58.6
Not a Canadian Citizen	45	1.1	8.7	Renters	185	11.1	41.2
				Other	0	0.0	0.2
Recent Immigrants (2016-2021)	10	0.2	3.9	Owners in Core Housing Need		4.8	5.0
Immigrants (2011-2015)	30	0.7	1.5	Renters in Core Housing Need		30.6	22.0
Established Immigrants	105	2.6	5.7	Mobility	Community		CMA
Total Immigrants	145	3.5	11.2	Last 5 years	#	% of Persons	
Non-Permanent Residents	0	0.0	3.7	Did Not Move	2825	72.1	57.6
Ethnicity/Visible Minority	Community		CMA	Moved within the same CSD or HRM	825	21.0	23.5
	#	% of Total		Moved from within the Province	95	2.4	4.4
Black	55	1.3	4.5	Moved from another Prov or Territory	170	4.3	8.2
East or Southeast Asian	0	0.0	4.2	Moved from another Country	10	0.3	6.2
South or West Asian	30	0.7	6.1	Total	3920		
Other	0	0.0	1.2	Indigenous Peoples	Community		CMA
Total Racially Visible	105	2.6	16.0		#	% of Population	
				Indigenous Ancestry	340	8.3	5.7
				Indigenous Identity	180	4.4	4.1
				Registered or Treaty Indian	20	0.5	1.1



Note: Demographic data is from Statistics Canada 2021 Census of Population. Neighbourhood custom geography tabulations have been provided under the Community Data Program.



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**Prestons/
Westphal**



Community Note:

- ▶ **We heard from community members in the Prestons that the census has particular shortcomings in this community due to how neighbourhood boundaries are drawn and barriers to participation. As a result, census data is not seen an accurate representation of the community.**

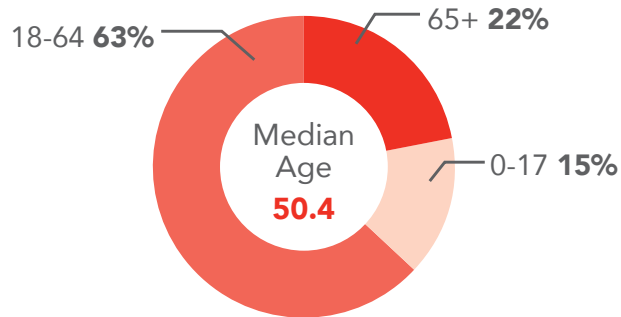
There are many barriers to census participation for African Nova Scotians, most notably a lack of trust. Because census data is not collected by a trusted person or group in community and there is limited anonymity because everyone knows each other some people opt not to participate, and others are hesitant to provide information due to fear of consequences and racist actions. In addition, how community members personally identify with their neighbourhood is often different than how boundary lines are drawn.

It is also important to note the census does not collect data specifically about historic African Nova Scotian Communities. The [African Nova Scotian Road to Economic Prosperity](#) is pursuing community-led data collection focused on this distinct population.

Demographics



4770
People



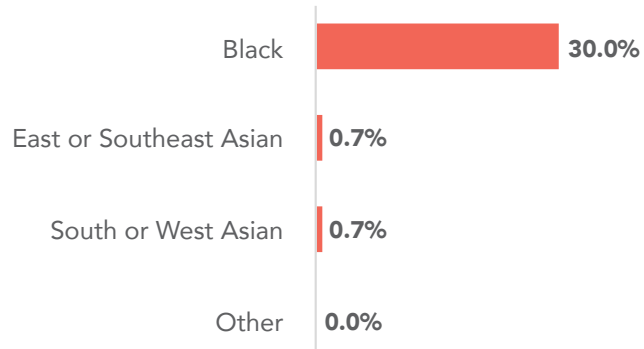
Citizenship and Immigration

- Immigrants — **3%**
- Recent Immigrants (2016 to 2021) — **0%**
- Non-Permanent Residents — **0%**
- Identified as an Indigenous Person — **8%**

50% with a Trades, College, or University Qualification

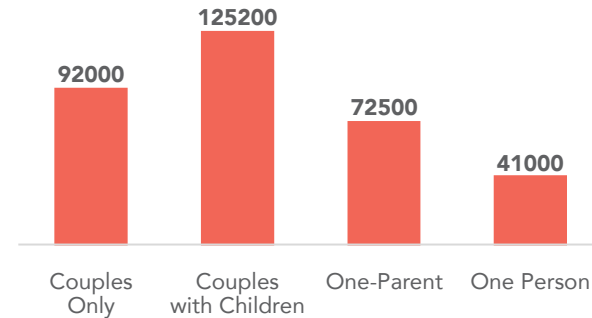
Less than High School Certificate (ages 15 or older) **17%**

Ethnicity

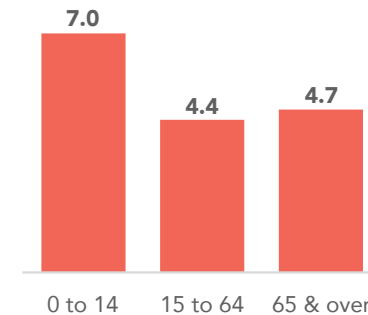


Income & Employment

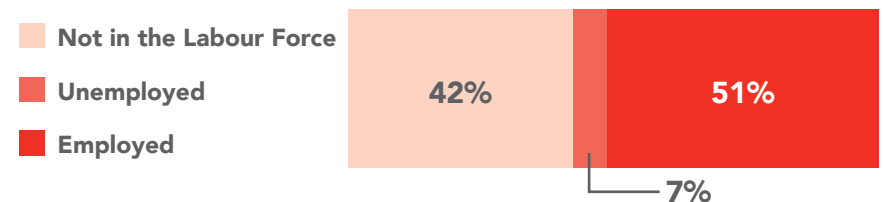
Average Household Income (After Tax)



Market Basket Measure (MBM) (Percent of age group below MBM threshold)



Employment Status (Ages 15 and over)

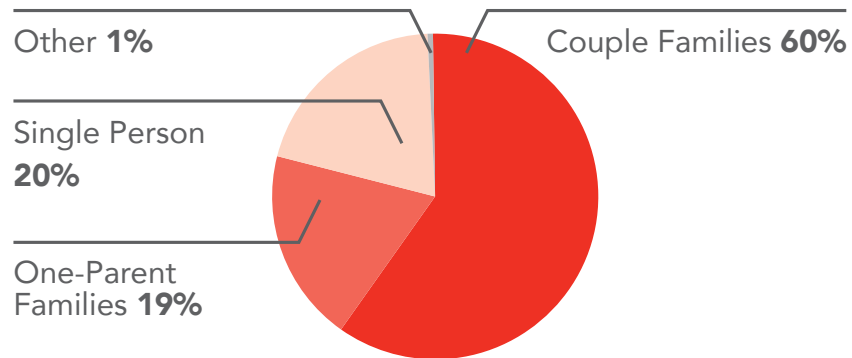


Housing

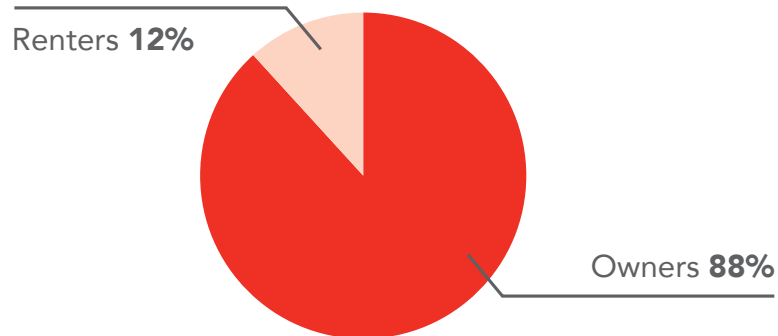


1870 Households

Household Type



Housing Tenure



Core Housing Needs

Renters

19%

Owners

6%

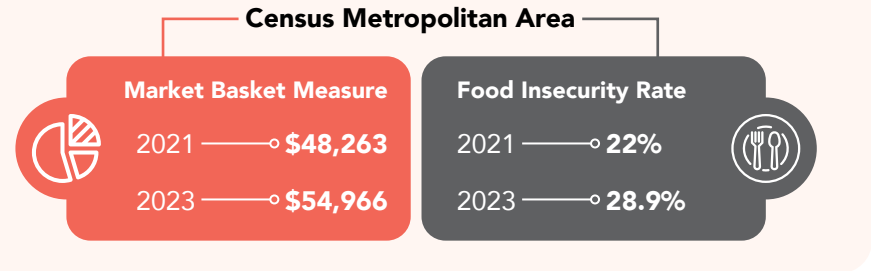
Moved within the Last Five Years

within Halifax CMA	15%
within Nova Scotia	2%
within Canada	5%
from another country	0%

Notes

Key Community Statistics

Other important income statistics:



Population by Age Group

Age Group	Community		CMA	
	#	% of Total	#	% of Total
0 - 17 Years	734	15.4	18.0	
18 - 24 Years	346	7.3	9.2	
25 - 34 Years	540	11.3	15.3	
35 - 44 Years	455	9.5	13.5	
45 - 54 Years	665	13.9	12.9	
55 - 64 Years	985	20.6	14.2	
65 - 74 Years	640	13.4	10.5	
75 + Years	405	8.5	6.4	
Total Population	4770			

Employment Status (15 and over)

	Community		CMA	
	#	% of Total	#	% of Total
Employed	2145	51.0	58.0	
Unemployed	275	6.5	7.4	
Not in the Labour Force	1780	42.3	34.6	
Total	4205			

Education Status (15 and over)

	Community		CMA	
	#	% of Total	#	% of Total
Less than High School	695	16.5	12.4	
High School Dipl/Some Post Sec	1420	33.8	25.5	
Trades, College Cert/Diploma	1480	35.2	29.4	
University Degree	610	14.5	32.6	

Household Characteristics

	Community		CMA	
	#	% of Households	#	% of Households
Number of Households	1870			
Couple Families	1125	60.2	54.5	
One-Parent Families (O-PF)	360	19.3	10.5	
Woman+ O-PF	315	16.8	8.4	
Man+ O-PF	50	2.7	2.2	
Single Person Households	380	20.3	29.6	
Other Households	10	0.5	5.4	

Income (After Tax)

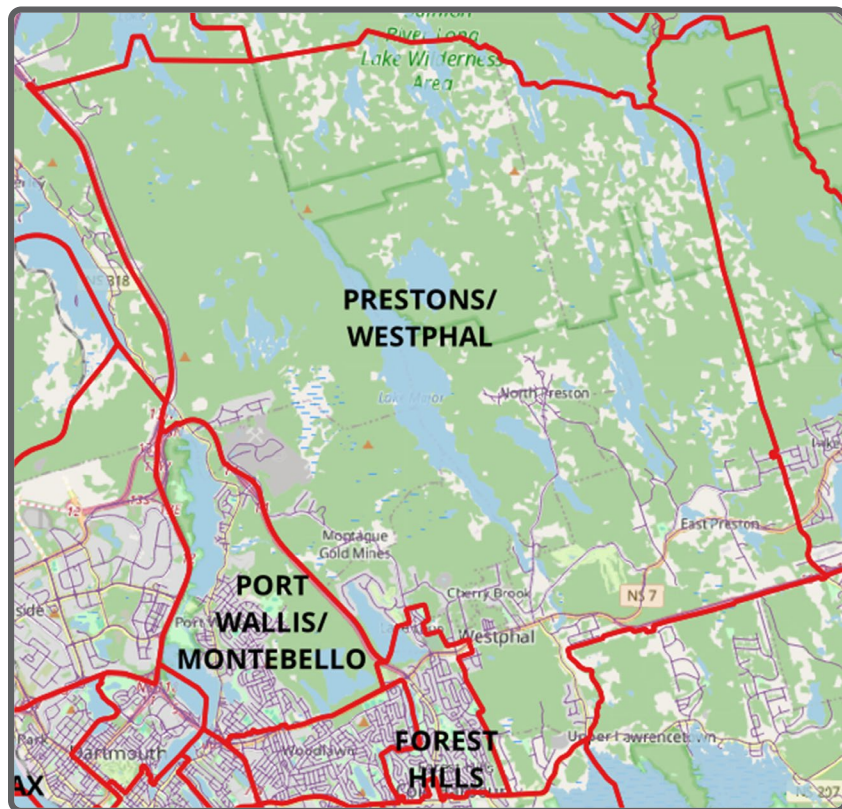
	Community		CMA	
	Average	Median	Average	Median
All Households	89100	79500	80100	69500
Couple Only Households	92000	87000	89000	79500
Couples with Children Households	125200	115000	119500	111000
One-Parent Households	72500	69500	64500	60000
One Person Households	41000	36400	41760	36800
Persons not in Economic Families	41200	37600	37920	33600

Market Basket Measure

	Community		CMA	
	#	% of Age Group	#	% of Age Group
0 to 14	40	7.0	11.8	
14 to 64	140	4.4	11.3	
65 Years and Over	50	4.7	5.8	
Total Persons below MBM Threshold	230	4.8	10.4	

	Community		CMA	
	#	% of Persons	#	% of Persons
Persons not in Census Families	765	16.0	22.0	
Living Alone	385	8.1	12.9	
Living with Other Relatives	265	5.5	2.2	
Living with Non-relatives Only	115	2.4	6.8	
Total Persons in Private Households	4780			

Citizenship & Immigration	Community		CMA	Household Tenure	Community		CMA
	#	% of Total			#	% of Households	
Canadian Citizen	4740	99.4	91.3	Owners	1650	88.2	58.6
Not a Canadian Citizen	40	0.8	8.7	Renters	220	11.8	41.2
				Other	0	0.0	0.2
Recent Immigrants (2016-2021)	10	0.2	3.9	Owners in Core Housing Need		5.8	5.0
Immigrants (2011-2015)	0	0.0	1.5	Renters in Core Housing Need		18.6	22.0
Established Immigrants	150	3.1	5.7	Mobility	Community		CMA
Total Immigrants	160	3.3	11.2	Last 5 years	#	% of Persons	
Non-Permanent Residents	0	0.0	3.7	Did Not Move	3605	77.5	57.6
Ethnicity/Visible Minority	Community		CMA	Moved within the same CSD or HRM	700	15.1	23.5
	#	% of Total		Moved from within the Province	85	1.8	4.4
Black	1435	30.0	4.5	Moved from another Prov or Territory	250	5.4	8.2
East or Southeast Asian	35	0.7	4.2	Moved from another Country	15	0.3	6.2
South or West Asian	35	0.7	6.1	Total	4650		
Other	0	0.0	1.2	Indigenous Peoples	Community		CMA
Total Racially Visible	1520	31.8	16.0		#	% of Population	
				Indigenous Ancestry	490	10.3	5.7
				Indigenous Identity	380	7.9	4.1
				Registered or Treaty Indian	55	1.2	1.1



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