

## Day of Caring

United Way Halifax offers unique opportunities for staff groups to come together and make a difference in our community by taking part in meaningful volunteer projects with a vast network of local community organizations.



“We all had a fabulous time together, knowing that we were helping create a nicer space for everyone.” – TD Employee



## Heartfelt Connections Initiatives

United Way Halifax organizes impactful team-building activities to support staff group bonding and maximize the impact of fulfilling corporate social responsibility by filling gaps and helping in meaningful ways. Some examples include putting together culturally diverse food baskets, writing handwritten thank-you cards for staff working in grassroots local charities and building winter-warming kits for those in need amid cold weather.

“Our team really enjoyed writing thoughtful messages in greeting cards intended for the elderly. Thank you for offering this meaningful engagement activity.” - Human Resources Manager, Efficiency Nova Scotia.

## Make the Month (NEW OFFER)

We facilitate a unique digital story-telling experience fostering empathy and increased awareness of key issues many people are facing in Halifax right now. Participants can experience the real-life scenarios of what it’s like to live on a limited income, review difficult decisions and see the resulting impacts of their choices during the session. This can be completed virtually, in person or as a hybrid blend of the two.



33% of Atlantic Canadians say that rising costs are affecting their ability to meet their basic needs. Source: 2024 United in Poverty Action Report



## “Finding Home” Awareness Activity (NEW OFFER)

We also offer this engaging activity that challenges participants to assume a persona that is based on real-life situations that members of our community are facing. Participants are tasked with finding suitable housing that meets their needs using current listings available. This experience shines a light on the challenges, variety of considerations and resulting impacts of securing housing in Halifax.

7 in 10 employees expect opportunities for social impact. Source: 2021 Edelman Trust Barometer Special Report: The Belief-Driven Employee

At United Way, we are pleased to present a range of engaging experiences tailored for different groups. We are eager to facilitate any requisite arrangements on your behalf. The outlined pricing structure aims to provide transparency regarding the diverse offerings available. It is important to acknowledge that pricing is contingent upon the size of your organization.

The implementation of service fees is in alignment with our mission-driven approach and enables United Way to have a more profound impact within the communities served. Here are the price ranges based on the size of an organization:

**\*Note: Cost does not include materials. Participating organizations are responsible for providing necessary materials and are fully supported with shopping lists and guidance regarding materials.**

## Small Business

An organization with at least five paid employees but fewer than 100 paid employees.

\$250-\$500

## Mid-Sized Business

An organization with at least 100 paid employees but fewer than 500 paid employees.

\$500-\$2,500

## Large Business

An organization with more than 500 paid employees.

\$2,500-\$10,000

**\*Discounted rates are extended to cooperatives, nonprofit organizations, community development or interest groups, Indigenous-owned businesses, and businesses with a social mission.**

## For more information, please contact:

**Peter Ordinelli (he/him)**

Donor & Community Engagement  
Officer / Development & Engagement Department  
pordinelli@unitedwayhalifax.ca  
**(902) 422-1501 (O)**  
**(902) 219-7930 (C)**

