

# HAROLD CROWELL SOCIAL INNOVATION AWARDS

PRESENTED BY  
HALIFAX ASSISTANCE FUND, UNITED WAY HALIFAX & VOLTA  
**Nominations close September 28, 2018**



The Halifax Assistance Fund, United Way Halifax and Volta are partnering to deliver this exceptional awards program that will culminate in a one-day Social Innovation Summit. Working together, our goal is to engage individuals from the social sector, business and tech start-up communities to foster an active culture of innovation that has meaningful impact in our community.

## HAROLD CROWELL SOCIAL INNOVATION AWARDS

This Harold Crowell Social Innovation Awards celebrate the vision, creativity, and accomplishments of community champions who are finding new ways to tackle the issues of poverty and bringing new thinking to how services are delivered to support and improve lives of Halifax's most marginalized residents.

Harold Crowell was a true champion of Halifax who lived his life every day to create change in our community. Through his mentorship, kindness and creativity he had a huge impact on many lives - changing how we viewed poverty and more importantly helping to find solutions that create meaningful and lasting change. Harold's social innovations garnered the respect and recognition from many experts worldwide. As a former director of The Halifax Assistance Fund, we are proud to honour Harold's legacy through these awards.

## AWARD DETAILS – 2018

A total of \$10,000 will be awarded to the top three finalists:

- 1<sup>st</sup> Place: \$5,000
- 2<sup>nd</sup> Place: \$3,000
- 3<sup>rd</sup> Place: \$2,000

The money awarded can be used by the winners to invest directly into the poverty initiatives, social enterprise, project or program for which they are nominated. The only restrictions are that the project must benefit residents of the Halifax Regional Municipality (HRM) and fit with the Halifax Assistance Fund's funding requirements. In addition, award winners must agree to provide the Halifax Assistance Fund with an impact report and to be profiled and recognized as part of the overall program.

The Awards will be presented on Wednesday November 14. To celebrate the nominees and the potential we have to inspire more social innovation in our community, we're also hosting a Social Innovation Summit on November 24 (stay tuned for details).

## SOCIAL INNOVATORS – WHO IS ELIGIBLE?

A Social Innovator is an individual, or group (of up to three individuals), who are using creative ways to help improve the lives of those most affected by poverty in the Halifax Regional Municipality (HRM).

Additionally, nominees are:

- Volunteers or paid staff members with an organization focused on building a stronger HRM community, serving the important needs of marginalized communities, and creating opportunities that move people from poverty to possibility.
- Individuals who have applied visionary thinking and impressive execution to create and implement an innovative idea to deliver services and supports to people in one or more of the following populations:
  - Youth 16–19 years of age experiencing or at-risk of homelessness who, without intervention and/or support, risk living in poverty for years;
  - Single adults struggling with pervasive issues relating to mental health, addiction, violence, criminal justice and/or physical illness;
  - Single parents with young children who also may fall into the previous two categories.

## NOMINATION PROCESS

To nominate an individual or group, you must have first-hand knowledge of the innovator(s) program or project and share the reasons why you think the individuals or group should be celebrated. Your nomination must also be supported by at least two other community members.

Nominations can be submitted online and must document how the nominee demonstrates and/or has created and implemented an innovative project that has one or more of the following characteristics:

- 1) Transformational Change
  - Addresses a pressing need in a unique way that shows evidence of producing sustained results.
  - Positively changing how the public thinks about the community, individuals and/or the need being served.
  - Attracts new and/or non-traditional resources to a previously under-funded cause.
- 2) Leadership
  - Demonstrates commitment, passion, and vision necessary to attract others to become champions of their work.
  - Demonstrates a track record of persistence in serving their community and developing their innovative approach/project.
  - Solicits and incorporates feedback from diverse stakeholders and tackles projects in a way that unites diverse perspectives and needs.
  - Creates opportunities for other individuals and organizations to learn from their work and use the lessons learned to replicate and/or extend the resulting benefits.
- 3) Results
  - New benefits have resulted, optimally for a well-defined client, in ways that can be quantified.
  - Resources have been invested efficiently to achieve key deliverables and tangible outcomes, enabling increasing benefits to be achieved.

## SELECTION PROCESS

- All nominations will be reviewed by a selection panel made up of representatives and volunteers from the Halifax Assistance Fund, United Way Halifax, Volta and other members of our community.
- Only fully completed applications that meet the eligibility and nomination criteria will be considered by the selection panel.
- Selection panel members may contact nominees to verify the information provided.
- United Way Halifax staff will contact finalists to confirm their acceptance.

## READY TO NOMINATE?

[Click here to complete a nomination form](#)

**Nominations are accepted until September 28, 2018 until 5:00 PM.**

If the online nomination form is inaccessible to you for any reason, please contact us and we will make an alternative available.

Note, the Halifax Assistance Fund and United Way Halifax reserves the right to use all information provided to further promote these awards, showcase innovative solutions to celebrate the work of local community champions.

Questions: Please contact Skye Cross [scross@unitedwayhalifax.ca](mailto:scross@unitedwayhalifax.ca) if you have any questions.