

# Funding Framework



United Way Halifax is an impact organization that powers change in our community. Each year our donors trust United Way to invest funds to build a better community for all. Working with a network of community agencies, donors and partners from the public, private and non-profit sectors, we focus resources on community programs that address immediate needs and mobilize on-the-ground efforts to tackle persistent social issues at their root. That's how we change lives today and for years to come.

## VISION

Halifax. United by compassion. Rich in opportunity. Free of poverty.

## MISSION

United Way Halifax brings passionate donors, volunteers and partners together to create social change by investing in critical programming, advocacy, movement building, and facilitating conversations and action that make a difference for the most marginalized in our community.

## COMMUNITY AREAS OF FOCUS

Poverty

Housing and Homelessness

Inclusive Communities

## COMMUNITY IMPACT GOALS (2016-2021)

50,000 lives changed in our community in five years.

- 5,000 people move out of homelessness or housing poverty
- 5,000 people have improved health and increased food security
- 15,000 people gain education, income, or skills to be free of poverty
- 25,000 people gain community belonging, decrease their isolation and stress

## FUNDING PRINCIPLES

**Respect:** United Way Halifax invests its resources to build on the strengths present in every person, family, and community. When we value everyone's contributions, ensure diversity, inclusivity and equity, we increase our collective capacity to move people out of poverty.

**Compassion:** We care deeply about one another and the neighborhoods in which we live. We seek the opinions of, and respond to the needs of community

**Adaptability:** United Way Halifax is open to new ideas. We support continued learning and adaption to best address the needs of our community.

**Collaboration:** United Way Halifax believes we are stronger together and we invest to leverage collective knowledge and resources to create meaningful impact.

**Trust:** We are dedicated to the highest standard of ethical conduct and financial stewardship. We strengthen relationships by acting with integrity, honesty and transparency.

### **GENERAL ELIGIBILITY CRITERIA FOR FUNDING**

To qualify for funding from United Way, organizations must be a registered charity in good standing. If an organization does not meet this requirement, it must enter into a formal partnership with a registered charity (with its own RR Number) to act as CRA-approved intermediary on behalf of the registered charity.

#### *Other Criteria*

- The activities proposed must benefit residents in the Halifax Regional Municipality
- The organization's primary focus and mandate must be within the social services sector

#### *Organizations Ineligible for Funding*

- For profit organizations.
- Hospitals.
- Educational institutions and organizations, schools, universities, colleges and parent-teacher associations.
- Faith-based organizations that require an adherence to or promotion of a religious faith as a condition of receiving supports or services.
- Political parties.
- Organizations whose policies or practices contravene the Nova Scotia Human Rights Act.

## FUNDING STREAMS

Our funding streams include options for multi-year program funding (1 to 3 year terms), transition funding, targeted funding based on donor interest and/or a specific area of community focus, and policy change funding to support front-line agencies working to influence systemic change.

In 2019 and beyond, all requests for Multi-Year program funding must focus on alleviating conditions of poverty and/or establishing connections and pathways that help people move from poverty to possibility. These tenants are the cornerstone of the change we aim to affect in all we do, including how we fund programs throughout Halifax Regional Municipality.

STREAM	TERM	TIMEFRAME	ACTIVITIES	PURPOSE
Multi-Year	1-3 year	September of each year	Poverty Alleviation – Supporting immediate needs and/or moving people from poverty to possibility	Multi-year support for agencies delivering on goals and indicators.
Collaborative	Based on opportunity – not to exceed 3 years	Timing based on opportunities to leverage partnerships	Support collaborative efforts of multiple funding partners to achieve shared goal(s)	Leverage opportunities that could not be achieved without multiple funding sources that align with United Way's overall strategy and community goals.
Transition	3 months	Associated with recommendations made related to multi-year funding	Transition activities	Supports agencies experiencing a significant reduction in United Way funding with a one-time transition grant. (Details available in transition funding policy.)
Targeted Grants	Based on priority needs – not to exceed 3 years	On-going as resources are available	Enabled through specific Requests for Proposal to address community priorities, initiatives approved by United Way's Board of Directors and/or as resources become available	Support identified priorities from the Poverty Solutions Report and/or action a donor interest. These grants may support innovation, pilots or evidence-based efforts and must align with United Way strategies and goals.
System and Policy Change	Up to 3 years	TBD	Support agencies engaged in collaborative system and policy change efforts	Support the participation of service providers to inform and influence policies and systems that impact on the stakeholders they serve.

